



**Driving OSH excellence through
communication and collaboration**

Driving OSH excellence through communication and collaboration

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Creating a safer and healthier world of work for everyone



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Communicating the safety message

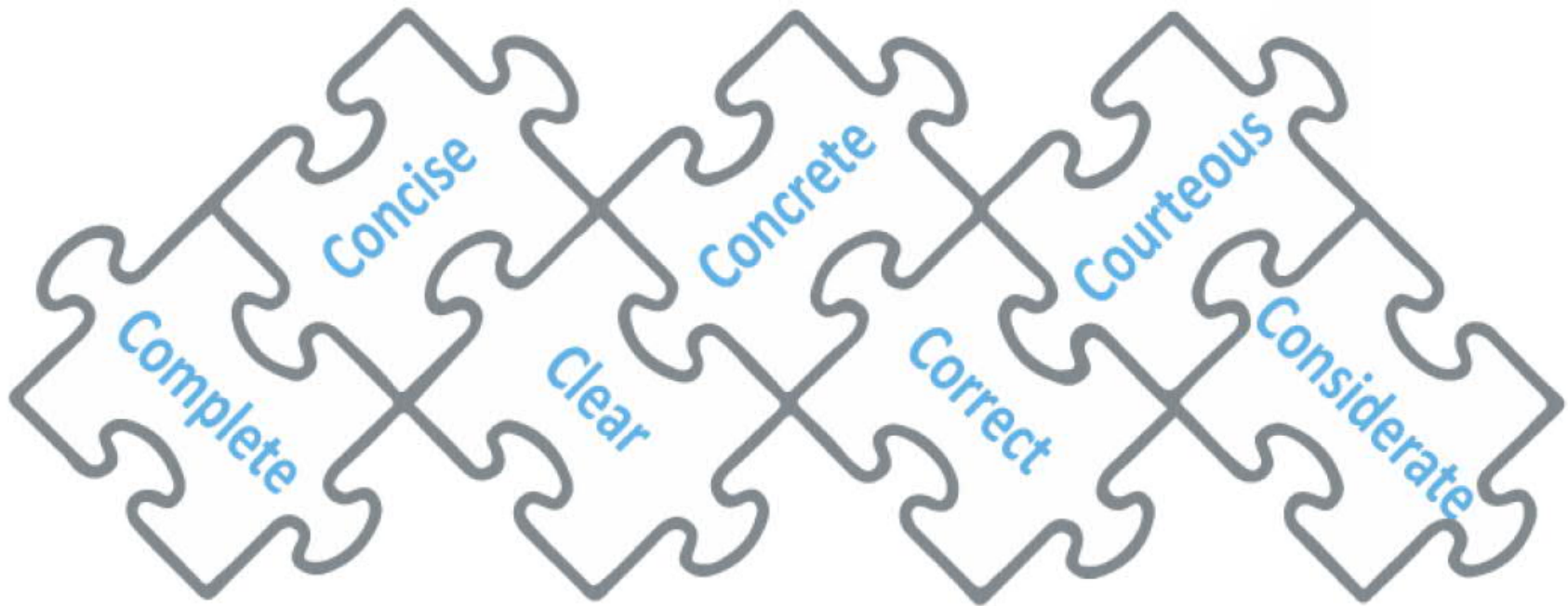
Effective communication is a pre-requisite for good safety and health practice. It's essential for key target audiences to be:

- Informed – to ensure they get the message
- Involved – to encourage important feedback opportunities
- Listened to – to strengthen morale

Building a strong rapport with audiences is a key factor in obtaining loyalty, trust and co-operation.

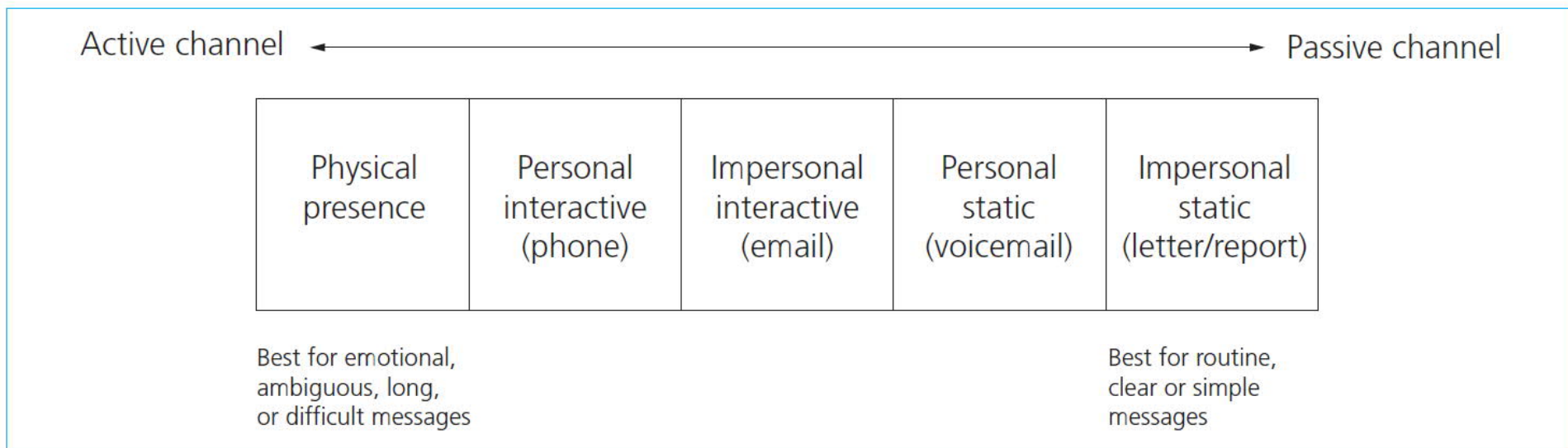
Communicating the safety message

Seven C's of communication



The importance of communication

What is the best communication method?



The importance of communication

Communicating with hard-to-reach groups

Online workers

- Social Media such as Facebook, Twitter, LinkedIn
- YouTube
- E-bulletins

Offline workers

- pay packet communications
- Information posters at 'stop points' such as clocking in/out machines

Communication in Construction

Safety and communication

initiatives at the Olympic Park (OP) – London

Olympics 2012 – IOSH research

www.iosh.co.uk/olympicpark

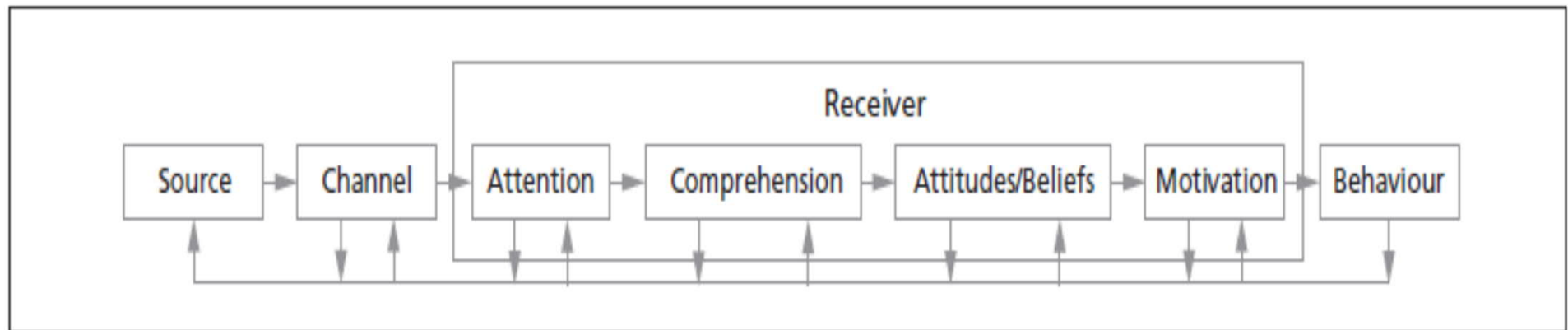
Investigation of the impact of safety and communication initiatives across a range of organisations working side by side at the Olympic Park

Three key goals:

- to examine the range of health and safety initiatives used at the OP in terms of the messages communicated to workers
- to evaluate workers' awareness, attitude and behaviour
- to evaluate the transfer of knowledge around, and out of, the Park.

Communication model

Understanding of communication process in OP



Communication–human information processing model

What did the Olympic Park do right?

Review of communication methods

- Multi-directional communication
- Cross-contractor communication
- Senior leadership involvement – client, delivery partners, contractors
- Formal communication systems in place
- Lessons learnt and good practice events were shared

Outcomes of Olympic Park project

What did good management achieve?

- Construction was completed on time
- Construction was completed within budget
- There was not a single fatality
- The project provided £6bn worth of business

IOSH and its members

The Chartered body for safety and health professionals

- 47,000-plus members in 130 countries
- Networks worldwide and across industry sectors
- 180,000 delegates in over 70 countries trained each year
- Provide free tools and resources for businesses
- Impactful research for evidence-based practice
- Campaigner on occupational cancer
- Influencer of government and business
- A thought leader on safety and health issues



WORK 2022



- What do we see when we see these words?
- What immediately comes to mind?
- Where do they fit?



IOSH's Strategy



Training and skills courses

Developing new courses for every working person



- New courses launched to meet training requirements in different sectors
- *Fire Safety Awareness, Fire Safety for Managers and Environment for Business* offer training in vital new areas
- Arabic versions of *Working Safely* and *Managing Safely* were launched in the Middle East in April 2017
- IOSH-approved providers deliver courses in engaging, interactive ways to achieve better learning outcomes
- New professional development courses for safety and health professionals
- Managing occupational health and wellbeing

Training and skills courses

For safer and healthier working environments

The image displays five brochures for training and skills courses. Each brochure features a title, a subtitle, and a list of bullet points. The brochures are arranged in a collage, with some overlapping. The top-left brochure is 'Managing Safely Refresher', the top-right is 'Managing Safely', the middle-left is 'Leading Safely', the middle-right is 'Working Safely', and the bottom-right is another 'Managing Safely Refresher'. Each brochure includes a small image of people in a training setting.

Managing Safely Refresher
Refreshes knowledge and builds on existing capabilities

Managing Safely
Every manager needs an understanding of their safety and health responsibilities

Leading Safely
Essential learning for senior leaders

Working Safely
Involve all staff levels in a structured programme of safety and health

Managing Safely Refresher
Refreshes knowledge and builds on existing capabilities

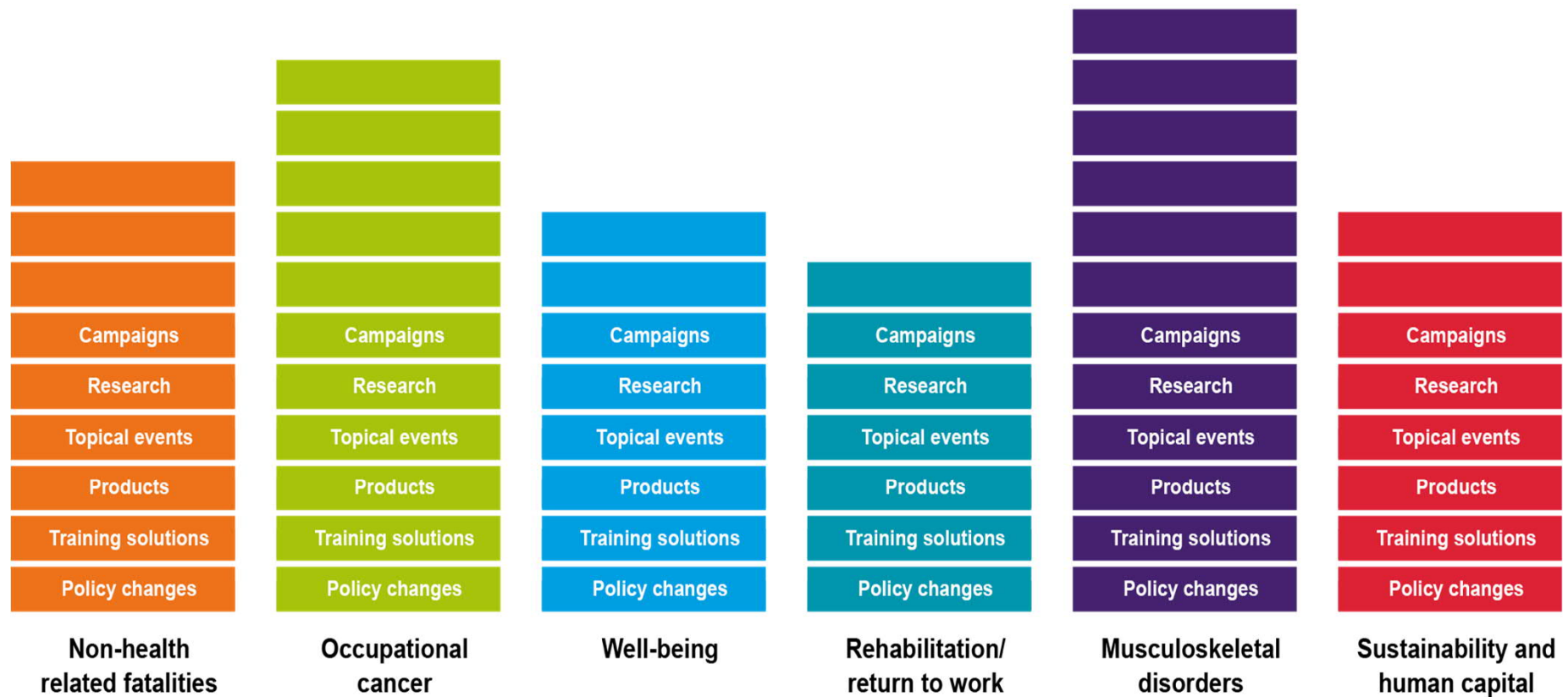
New research

Studies on a range of workplace issues



- Return to work after common mental disorders
- Collaboration with Loughborough University on nanomaterials
- Safety and health of distributed workers
- Irish Workplace Behaviour Study

Six priorities – what we focus on



Occupational Cancer

IOSH's No Time to Lose campaign aims to:

- raise awareness of occupational cancer – a significant health issue facing workers globally
- provide free, practical, original materials to help organisations and individuals manage the risks
- secure commitments from organisations to improve preventative measures
- Raise awareness of
- reporting on progress made



No Time to Lose

Working together to beat occupational cancer



Working together to raise awareness of occupational cancer

MTR- a No Time to Lose pledge signatory



Heavy rail



Light rail



Airport Express



NP360 cable car



Intercity



Disneyland Resort Line



Bus

No Time to Lose

Working together to beat occupational cancer

More than 100 businesses have pledged to take action. They are now...

- assessing the risks in their organisations
- developing and delivering prevention strategies
- briefing their managers
- engaging with their employees
- demanding the same standards from their supply chain
- reporting on progress made



No Time to Lose

Over 290 organisations in 33 different countries

The story so far...



Countries of origin of organisations supporting No Time to Lose

No Time to Lose

Working together to beat occupational cancer

Resources translated into different languages

**試想下吸一大口
這些柴油廢氣？** (iosh)

記住，柴油廢氣可以致命

- 當有柴油引擎正在運行時，請使用局部抽氣過濾裝置
- 為久沒使用的引擎熱身時請在通風良好的地方運行
- 久沒使用的引擎會排放較多廢氣
- 如果通風設備有損壞或故障，報告情況

吸入劣質柴油廢氣可能會引致肺癆或膀胱癌。每年有數以千計的人因工作時吸入柴油廢氣而患上癌症，最後甚至死亡。不要讓柴油廢氣奪去你的生命。

齊心協力預防職業性癌症
英國職業安全健康學會註冊
防止工人因職業性癌症而過早死亡
新加坡政府及僑務部其他有關的企業
承諾致力於防止工人因職業性癌症而
www.notimetolose.org.uk

MTR

ΑΣΦΑΛΕΙΑ & ΥΓΕΙΑ
ΤΕΥΧΟΣ 37
ΜΑΡΤΙΟΣ 2015

ΣΥΝΔΕΣΜΟΣ ΑΣΦΑΛΕΙΑΣ ΚΑΙ ΥΓΕΙΑΣ ΚΥΠΡΟΥ
www.cysha.org.cy

NO TIME TO LOSE

- Διαχείριση Αιτίων
- Domino Accidents in Process Industries
- Υγιεινά και Βιώσιμα Περιβάλλον
- Ασφάλεια & Υγεία στο Εκπαιδευτικό Σύστημα της Κύπρου

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NO TIME TO LOSE

VAŠ ZADNJI VDIH?
Izpušni plini iz dizelskih motorjev so smrtno nevarni.

www.notimetolose.org.uk/slovenia

NO TIME TO LOSE

ПРАХ ПРЪИ ПРАХТА?
Силнициевият прах може да Ви убие!

www.notimetolose.org.uk/bulgaria

滿口廢氣？
柴油引擎排出的廢氣可以致命

www.notimetolose.org.uk

APOSHO 33

Driving OSH excellence through communication and collaboration

33rd Asia Pacific Occupational Safety and Health Organization Annual Conference

One of the key safety and health events in the Asia Pacific region, takes place in Hong Kong this December.

APOSHO 33 offers an excellent opportunity for you to connect with occupational safety and health professionals, business leaders, academics and policy-makers from the region.



The graphic features a night view of a city skyline with lights reflecting on the water. In the top left corner, there is a logo for APOSHO 33, which includes a globe icon with a green cross and the text 'ASIA PACIFIC ORGANIZATION FOR OCCUPATIONAL SAFETY AND HEALTH'. To the right of the logo, the text 'APOSHO 33' is displayed in large, bold letters, with 'Driving OSH excellence through communication and collaboration' written in smaller text below it. A QR code is positioned in the upper right area of the graphic. At the bottom, there is a purple banner with white Chinese text: 'APOSHO 33提供您一個與亞太地區安全與健康專業人士交流的絕佳機會 請立即瀏覽 www.aposho-33.org 及預訂'.

Future challenges

- Competence management
- Collaborating with stakeholders through all sides
- Digitalisation, mobile device apps
- Internet of things, wearable devices, smart sensors, drones, robots
- Well-being, mental health

So in shaping the future, in awareness, of Safety and Health it is my view that we must try to ensure that everyone is *aware* through ways that we can influence, collaborate and enhance

Thank you